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Book The Airbnb Story How

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The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions... and Created Plenty of Controversy Hardcover – 14 Feb. 2017 by Leigh Gallagher (Author) 4.5 out of 5 stars 71 ratings See all formats and editions

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The Airbnb Story: How Three Ordinary Guys Disrupted an ...  
This book provided a super in-depth story about how the founders of Airbnb unexpectedly came upon the idea and utilized their little to none business experience to scale the company at an unprecedented rate. It doesn't just go into the founders' stories, but also the nuances of the Airbnb community and its

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The Airbnb Story: How Three Ordinary Guys Disrupted an ...  
An engrossing story of audacious entrepreneurship and big-industry disruption, The Airbnb Story is a tale for our times. Reid Hoffman (Founder / LinkedIn) Gallagher captures the remarkable journey of Airbnb exceedingly well; she takes readers from its earliest and scrappiest days through becoming an enduring company with a brand beloved by millions around the world.

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Gallagher Key Insights. Airbnb has  
completely changed the way  
people vacation. Instead of  
crashing in a fancy hotel room in  
a new city, people opt to take  
over or even share other people's  
oftentimes eccentric pads for the  
night, a week, or a month. But,  
how did this concept come to be?

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The Airbnb Story - Book Summary  
Leigh Gallagher, assistant

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Three Ordinary Guys Disrupted An Industry

managing editor at Fortune magazine, chronicles the extraordinary growth of the company in her new book, *The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions ... and Created Plenty of Controversy*. She talked about her book on the Knowledge@Wharton Show, which airs on Sirius XM channel 111.

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The Inside Story Behind the Unlikely Rise of Airbnb ...  
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The Airbnb Story: How Three Ordinary Guys Disrupted an ... That's what the Airbnb business model is. Leigh Gallagher explored the Airbnb business and its success story and then wrote it down in her book – The Airbnb Story. Leigh is the assistant managing editor at Fortune, and she also appears on many business programs on the TV.

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The Airbnb Success Story |  
aSabbatical

The Airbnb Story is a wonderful close-up and a very revealing look into one of the most famous startups in the world. What I

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Particularly liked about the book is that Leigh Gallagher focuses on the people: the founders themselves, but also the hosts and guests – all the human beings who make Airbnb what it is. She spoke to many people and as a result the book is not done from a distance, as a dry history, but comes alive with the insights and stories of the Airbnb stakeholders.

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Book review: The Airbnb Story, by Leigh Gallagher - Hayes ...

The Airbnb Story (2017) tells the extraordinary tale behind the rise of Airbnb. These blinks describe how, within about a decade, three recent college graduates went from being behind on their rent to

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Three Ordinary Guys Disrupted An  
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developing the most popular  
vacation accommodation platform  
in history.

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Leigh Gallagher talked about her  
book [The Airbnb Story: How  
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Created Plenty of Controversy], in  
which she looks at the creation  
and ...

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CONTROVERSY by Leigh  
Gallagher □ RELEASE DATE: Feb.  
14, 2017 A fast-moving, well-  
researched account of the  
founding and surprising growth of  
home-sharing company Airbnb.

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THE AIRBNB STORY | Kirkus  
Reviews

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Amazon.com: The Airbnb Story:  
How Three Ordinary Guys ...

The Airbnb founder story is one of the most inspiring stories of the 21st century. Against all odds, with no investors and thousands of dollars of credit card debt, the founders had to resort to selling cereals to keep the company afloat.

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Airbnb Founder Story: From  
Selling Cereals To A \$25B  
Company

Book A Room With Airbnb – The  
Booking Process. Invite Your  
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great way to save on rooms world-  
wide and earn valuable credits for  
your future stays, simply by

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How To Book A Room With Airbnb {Easily} - Gr8 Travel Tips

This is the first, definitive book to tell the remarkable story behind Airbnb in all its forms – cultural zeitgeist, hotel disruptor, enemy to regulators – and the first in-depth character study of its leader Brian Chesky, the company's curious co-founder and CEO.

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